

HAPPY CULTORS



FRENCH TOUR OF THE NATURAL AGRICULTURE

JUNE 2016 — NOVEMBER 2016



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Who is behind the project?

My name is Margaux Bounine-Cabalé, I have been preparing the happycultors' french tour. We, the happycultors, work on the land respecting it above all.

I came up with this idea after a few experiences I had in Chili & Colombia. I understood that agriculture, biodiversity, well-being & health were connected at some point. Moreover, I realized the need to develop awareness about the environment and the agriculture free from chemicals. So, some weeks before de COP21, my webpage www.happycultors.com, was born.



But my environmental awareness dates from a long time ago. In 2011, I decided to take some time off Law School to embark on a six months' project about eco-volunteering in South America (my teaser: <http://bit.ly/1LBDtzh>).

It was really important for me to know where our world's environmental problems came from. I wanted to learn how to be a volunteer and I wanted to feel useful in that task. That trip and its experiences made me realize that we were living in the fastest biodiversity loss known in the history of the Earth. Industrial Agriculture was not solving hunger issues but provoked illnesses, pollution, soil impoverishment, heritage loss of the seeds that more than 500 generations of farmers helped saving.



Nowadays, after doing a degree on Territorial Management of biodiversity in Sorbonne University, I'm finally ready to do something about all this matter and create awareness through my "French Tour", organic agriculture pioneers, my trilingual blog, workshops and short film project.



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Why doing a french tour of natural agriculture?

3 reasons for creating the project “French Tour”:



1. Continuity with my actual aim: I’m learning little by little how to be an agricultor through specific courses, lectures, practices with professionals in the field and management and appreciation of the organic production.



2. Need to learn rapidly: My goal is to spend from 3 to 7 days in different agricultural projects, which I’m going to include in my “French Tour”. Besides, by the end of the tour, I’m going to study micro-farm in association with Sainte Marthe farm and Bec Helbuin farm (they’ve developed the best teaching program on organic agriculture.) Being an agricultor is really great and it involves hard work, so, I want to learn from the best.



3. Building the basis of my professional project: In a long term basis, my idea is to create an urban farm that fits the dynamics of the project “Paris-culteurs” (<http://www.paris.fr/parisculteurs> that wants to improve Paris’ quality of life thanks to its revegetation), sensitize a large audience and keep on sharing through my trilingual blog.

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The schedule?

In 7 months I would like to:

Discover 20 projects: urban, rural, permaculture, biodynamics, those that come from an individual or a group initiative, in associations, companies, or one which is someone else's passion.

Work with the following topics: orchard, mounds cultivation, wild plants, eatable forest, weeds control, medical plants, apiculture, animal's raising, products transformation, public's management and awareness.

Four awareness workshops in kid's holidays spots.

Work in a stand in four organic fairs in different regions.

Beyond the availability of the projects at the date I propose, I will travel:

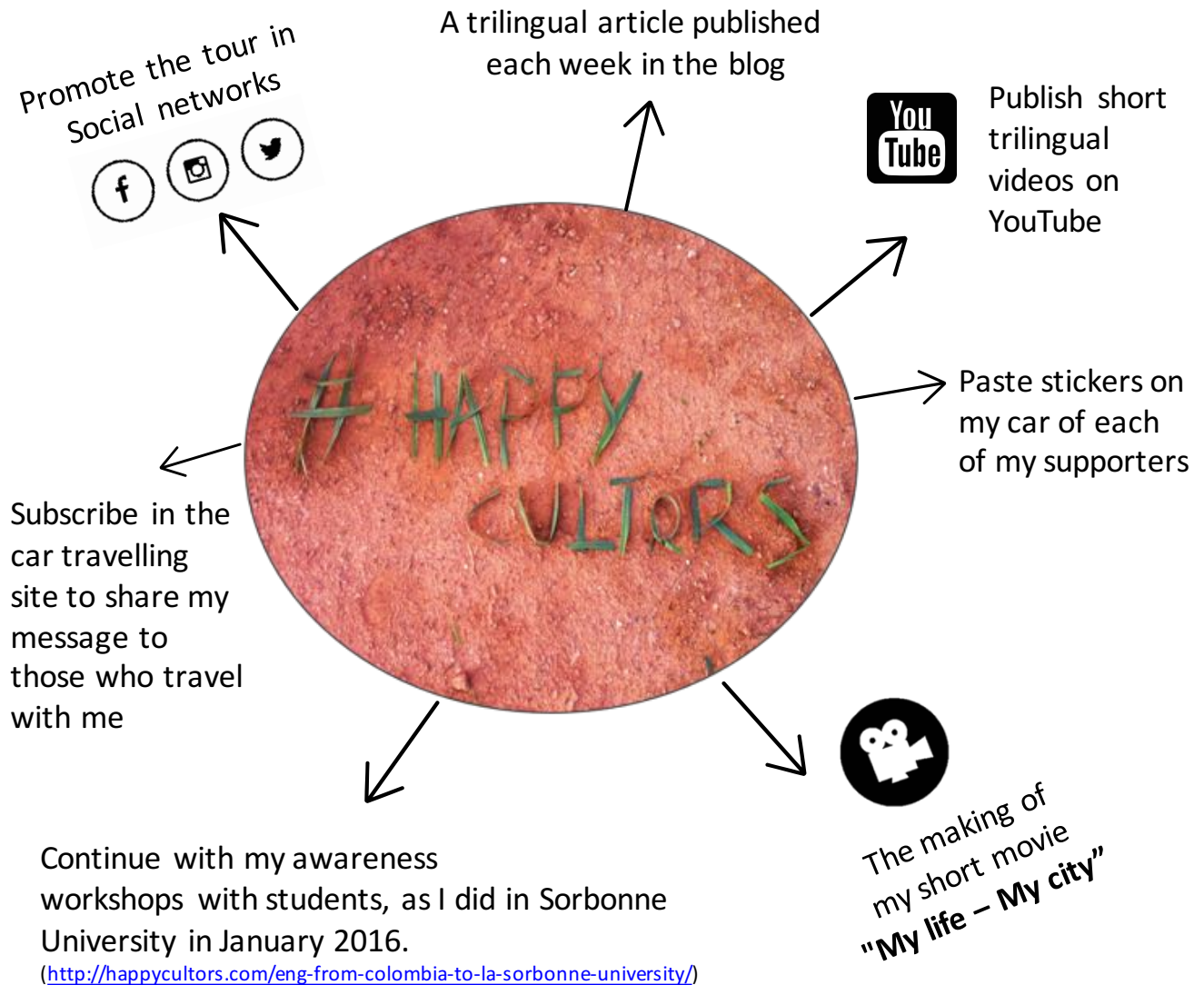
From **Ile de France** (l'Épinay, projet la Sauge, les Fermes en villes, les Jardins nourriciers, la ferme d'Heurteloup) to la **Provence** (les Moustaches, Le Rucher des noisetiers, le Gattilier) going through la **Normandie** (la Ferme du Bec Hellouin, la Ferme du petit Changeons), la **Bretagne** (la Ferme du Meunier), **les pays de la Loire** (les Coteaux Nantais, Nantes Ville Comestible, la **Sologne** (la Ferme de Sainte-Marthe), le **Centre - Val de Loire** (Fermes d'avenir, le Champ de pagaille, la Ferme d'Orvilliers), la **Bourgogne** (BioDynamie Services, Pierre & Vincent Masson) le **Languedoc Roussillon**, **les Midi-Pyrénées** (Les Amanins, Marie de Mazet, Les Fruits Oubliés) & la région **Auvergne-Rhône-Alpes** (les ruches de Jérôme Chevarin, l'École de la nature et du savoir).



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➡ Which are the communicational strategies?

On May 1, I'm launching my communication campaign. I've contacted websites, projects, facebook groups, bloggers, and different media. My goal through this campaign is to promote the blog, the French Tour, to make more people aware of the need to work on the land in a more natural way. Below, you will find the different ways to follow my projects.





[PARENTHESIS]



Who talked about a shortfilm?



Since I travelled to South America in 2011, I've been recording all my experiences. I'm planning on doing the same with my "French Tour". It's been a few months since I started writing my short film "My life, My city". This film will deal with the following ideas:






- **What is biodiversity? How are we connected to it?**
- **How can we incorporate biodiversity - which is so good to us - in our urban daily life? How can this connection may help us find certain spirituality?**

Finishing this short film to show it to the world is one of my biggest dreams. This film depends on the "French Tour", so I included its cost to the tour's budget.

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Previsional budget



PREVISIONAL COST

	Rent, maintenance, fuel, insurance (5 000 km)	5 700 €
	House or camping site (x 120 nights), Buying a tent	900 €
	Daily provisions (8,5€/day for 7 months)	1 800 €
	Professional instruction at Sainte Marthe farm on “Organic agriculture and sectors” in association with Bec Hellouin farm which specializes on permaculture (110 days)	4 150 €
	Counterparts' elaboration	250 €
LOGISTICS AND INSTRUCCION'S SUBTOTAL		12 800 €

SHORT – FILM

	Camera, micro	3750 €
	Tripode	200 €
	Assemblaje	500 €
	Original soundtrack (x2)	700 €
	Sound	400 €
	Graphics	700 €
	Realisation trainings	500 €
SUBTOTAL SHORT-FILM		6 750 €

TOTAL COST: 19 550 €

	If the money recieved let me, I would like to make a trip to Todmorden (UK), pioneering city in urban agriculture	250 €
	Eventualities and communication supports (ex: Happycar's stickers)	200 €
FINAL SUBTOTAL		20 000 €

THANK YOU FOR YOUR SUPPORT!



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APPENDIX I

The happycar's roof's orchard

